



For Immediate Release

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Date: November 2, 2022

PRESS RELEASE

Trudy Seeber Named Vice President, Retail Banking at Ballston Spa National Bank

BALLSTON SPA, N.Y – Trudy Seeber has been appointed vice president of retail banking at [Ballston Spa National Bank \(BSNB\)](#) according to Christopher R. Dowd, president and CEO. In this role, Seeber will be responsible for providing vision, leadership, and oversight to all retail banking channels, while continuing to grow upon the Bank’s mission of giving back and strengthening the communities they serve.

Bringing 15 years of banking experience from local financial institutions, Seeber most recently worked as a business development officer. In her past role, Seeber was responsible for building relationships with business prospects and customers while generating, retaining, and expanding lending and deposit services. She earned an undergraduate degree from SUNY Oneonta.

ABOUT BALLSTON SPA NATIONAL BANK

BSNB is a locally focused relationship-driven community bank invested in making a difference not only for customers but our community as a whole. Through a combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits and businesses throughout New York’s greater Capital Region. Find out more about BSNB’s offerings [here](#). To become part of BSNB’s online community, please visit us on [Facebook](#), [Twitter](#), and LinkedIn.

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Trudy Seeber
Vice President, Retail Banking